

Online Master Program in **UI UX DESIGN** for College Students

10x Practical & 10x Affordable

- ✓ Learn by Doing from the Best
- ✓ 3 Projects. 2 UX Case Study. Portfolio
- ✓ 100% Job Guarantee



Why UX Design Career?

Top 10

Skills of the Future

₹ 6.9 LPA

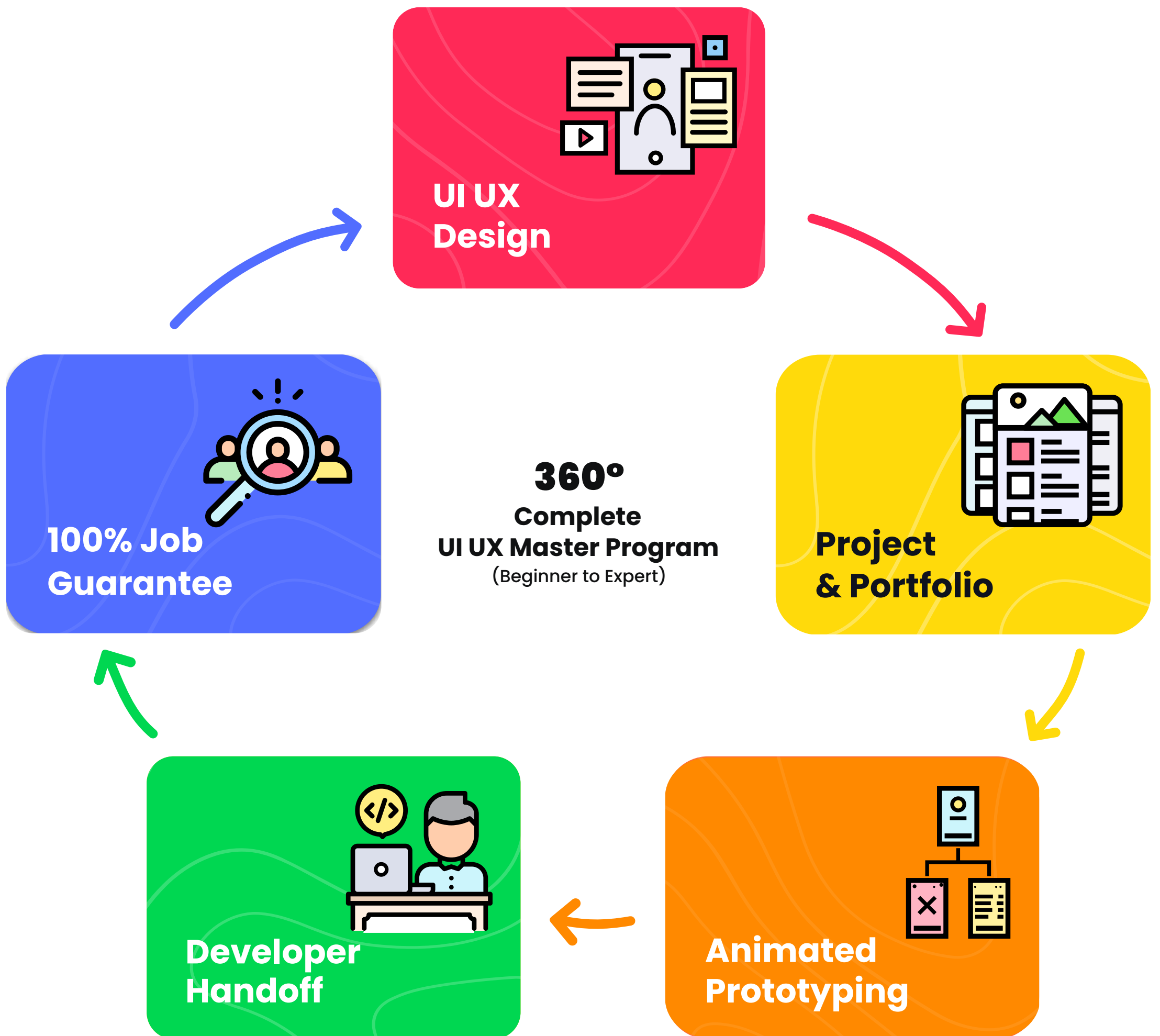
Average annual salary for a UX Designer
with 0-3 yrs of experience in India

10+ Lakh

Jobs available in the Industry

5 Pillars of Curriculum

6 months job oriented master program in ui ux design for college students. Learn by doing from the best and create projects, portfolio, ux case study and get job.



Program Curriculum

1st to 5th Weeks

- Understanding UX Design
- Understanding UI Design
- UX vs. UI Design
- UX Principles
- UX Case Study
- UX Design Process
- Observation Techniques
- Android App (1st Project)
- Product Requirements Document (PRD)
- Business Impact via design
- Designing for the User
- User Research
- Stakeholder Interview
- Competitor Analysis

Program Curriculum

6th to 10th Weeks

- Quantitative Research
- Qualitative Research
- Adobe XD
- Create Smart Component
- Using the UI Kit
- Minimum UX Research
- Design Thinking
- How to Conduct User Interview
- Design Task
- User Persona
- Empathy Mapping
- Card Sorting
- User Flow vs. Task Flow
- Information Architecture
- User Journey
- Customer Journey Mapping

Program Curriculum

11th to 15th Weeks

- Design Principle
- Wireframe : Low & High Fidelity
- Heuristic Evaluation
- Color Theory
- Typography
- Android vs. iOS Design
- Design Guidelines
- Mobile Usability (Rule to Thumb)
- Responsive Grid Layout
- Usability Testing
- Animated Prototype (1)
- Animated Prototype (2)
- Create UX Case Study (1st)

Program Curriculum

16th to 20th Weeks

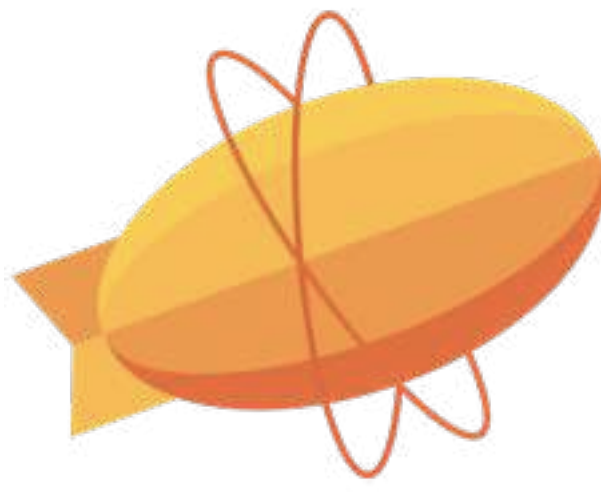
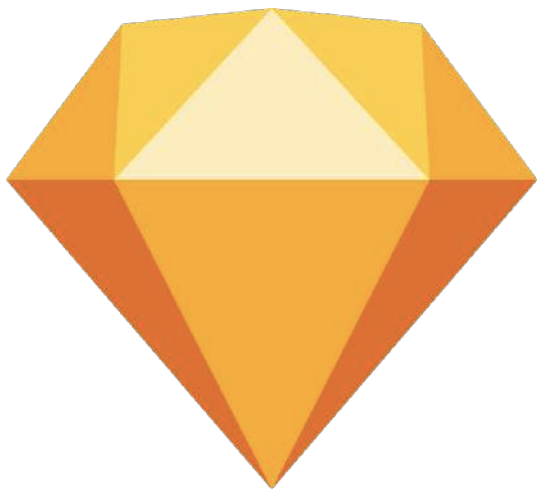
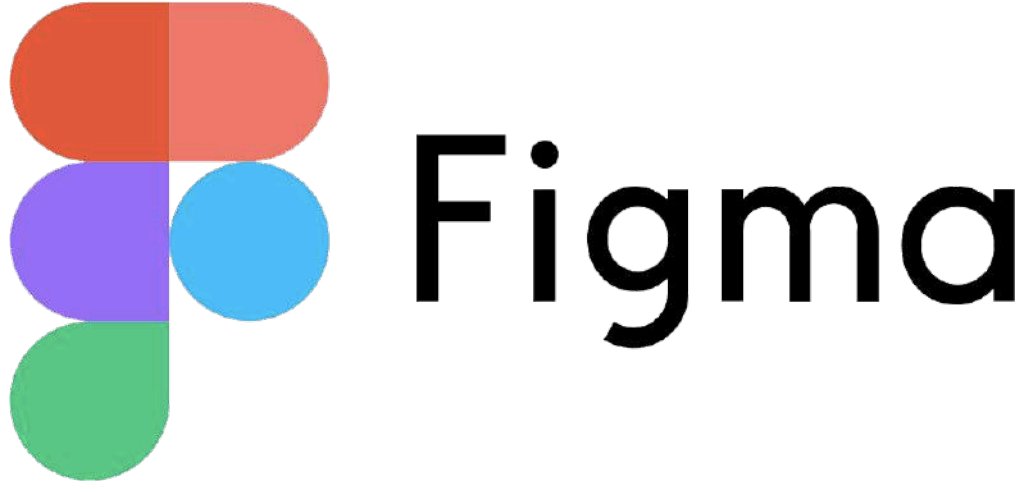
- Figma
- Sketch
- Website Design (2nd Project)
- Invision
- Micro Interactions
- Photoshop
- Illustrator
- Zeplin
- Developer Handoff
- Iconography
- Illustrations

Program Curriculum

21st to 26th Weeks

- iOS App (3rd Project)
- Styleguide
- Design Trends
- Create UX Case Study (2nd)
- Portfolio Presentation
- Designer CV
- Interview Preparation
- Certification

Tools & Softwares



Course Fee

6 months duration

Online self paced + 3 days in a week live q&a mentorship session from expert + video access (1 year)

₹ **29,999** ~~₹ 149,999~~

Pay in 4 Easy Instalment

- Rs. 10,000/- 1st Instalment
- Rs. 7,500/- 2nd Instalment
- Rs. 7,500/- 3rd Instalment
- Rs. 4,999/- 4th Instalment

NOTE : Learn with **Friend** and **get ₹ 5000 off**

Payment Methods

PAY BY UPI ON THIS NUMBER

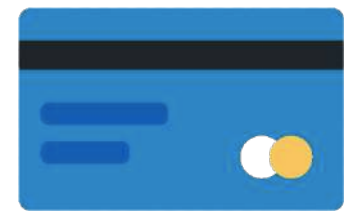
Name - Anil Kumar

8447242301

paytm



PhonePe



PAY BY NETBANKING

Name : Anil Kumar

Bank Name : HDFC Bank

Branch : Ghaziabad, Kaushambi

Account No : 50100032839112

IFSC Code : HDFC0002653

Certification



Certificate

UI/UX Design Course Completion

Aashna

DesignXP is delighted to certify you as a
"UI/UX Designer" for participating & completing the
master program from Jan 2020 - Jun 2020

4 July, 2020

Date



Javil P...
Founder



Success Stories

All designXP students is unique but they all have one thing in common: they started exactly where you are now.



Parth Sharma

UX/UI Designer



Salman Khan

UX/UI Designer



Saumya Jagat

UX/UI Designer



Megha Garg

UX/UI Designer



Akshay Chopra

UX/UI Designer



Yashwant Rawat

UX/UI Designer



Ajay Kumar

UX/UI Designer



Sumit Mehta

Sr. UX/UI Designer



Hemant Sharma

UX/UI Designer



and many more..

Contact Us



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