

# Online Training in **UI UX DESIGN** for Professionals

10x Practical & 10x Affordable

- ✓ Learn by Doing from the Best
- ✓ 2 Projects. 2 UX Case Study. Portfolio
- ✓ 100% Job Guarantee



# Why UX Design Career?

# Top 10

Skills of the Future

# ₹ 6.9 LPA

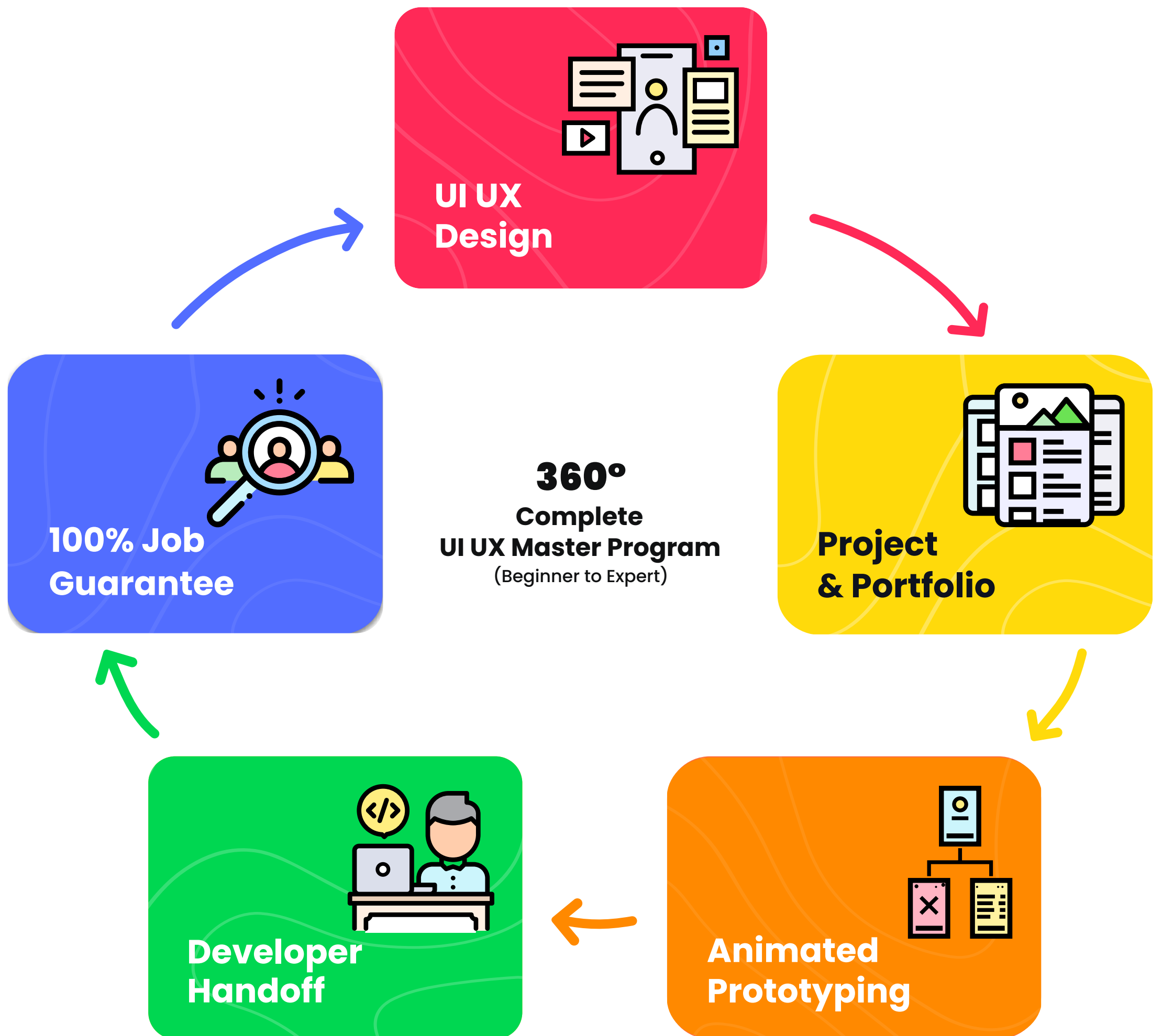
Average annual salary for a UX Designer  
with 0-3 yrs of experience in India

# 10+ Lakh

Jobs available in the Industry

# 5 Pillars of Curriculum

4 months job oriented program in ui ux design for professionals. Learn by doing from the best and create projects, portfolio, ux case study and get job.



# Program Curriculum

## 1st to 5th Weeks

- Understanding UX Design
- Understanding UI Design
- UX vs. UI Design
- UX Principles
- UX Case Study
- UX Design Process
- Observation Techniques
- Android App (1st Project)
- Product Requirements Document (PRD)
- Business Impact via design
- Designing for the User
- User Research
- Stakeholder Interview
- Competitor Analysis
- Quantitative Research
- Qualitative Research

# Program Curriculum

## 6th to 10th Weeks

- Adobe XD
- Create Smart Component
- Using the UI Kit
- Minimum UX Research
- Design Thinking
- How to Conduct User Interview
- Design Task
- User Persona
- Empathy Mapping
- Card Sorting
- User Flow vs. Task Flow
- Information Architecture
- User Journey
- Customer Journey Mapping
- Design Principle
- Wireframe : Low & High Fidelity
- Heuristic Evaluation

# Program Curriculum

## 11th to 14th Weeks

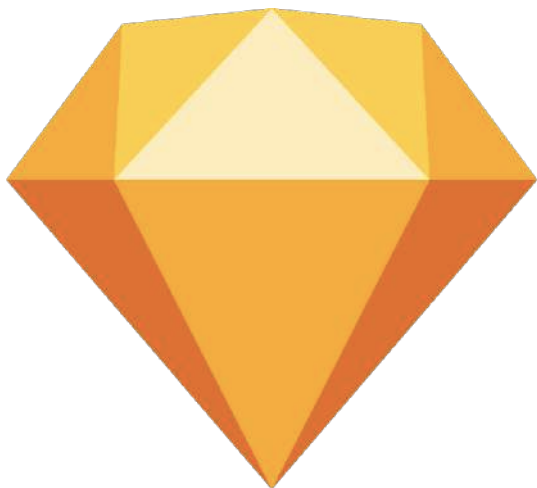
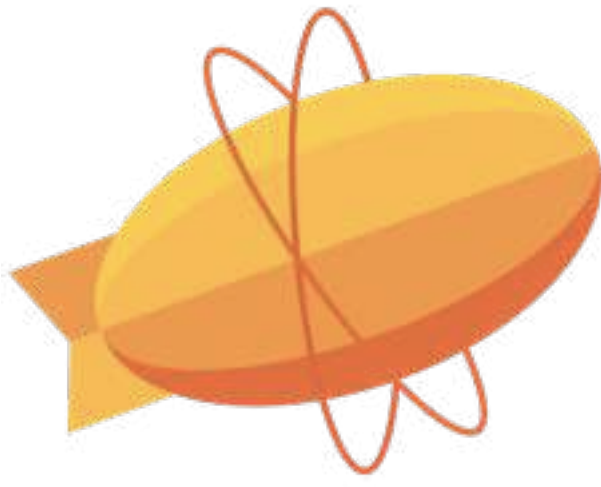
- Color Theory
- Typography
- Android vs. iOS Design
- Design Guidelines
- Mobile Usability (Rule to Thumb)
- Responsive Grid Layout
- Usability Testing
- Create UX Case Study (1st)
- Styleguide
- Design Trends
- Animated Prototype (1)
- Animated Prototype (2)
- Zeplin
- Developer Handoff

# Program Curriculum

## 15<sup>th</sup> to 18<sup>th</sup> Weeks

- iOS App (2nd Project)
- Figma
- Sketch
- Invision
- Micro Interactions
- Create UX Case Study (2nd)
- Iconography
- Illustrations
- Portfolio Presentation
- Designer CV
- Interview Preparation
- Certification

# Tools & Softwares





# Course Fee

4 months duration

Online self paced + live q&a mentorship session from expert + video access (1 year)

---

₹ **19,999** ₹ ~~99,999~~

---

## Pay in 2 Easy Instalment

- Rs. 10,000/- 1st Instalment
- Rs. 9,999/- 2nd Instalment

NOTE : Learn with **Friend** and **get ₹ 2000 off**

# Payment Methods

**PAY BY UPI ON THIS NUMBER**

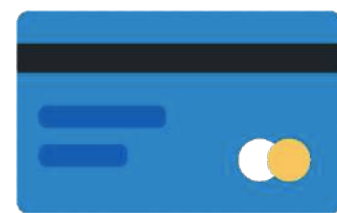
Name - Anil Kumar

**8447242301**

**paytm**



PhonePe



**PAY BY NETBANKING**

Name : Anil Kumar

Bank Name : HDFC Bank

Branch : Ghaziabad, Kaushambi

Account No : 50100032839112

IFSC Code : HDFC0002653

# Certification



## Certificate

UI/UX Design Course Completion

**Parth Sharma**

DesignXP is delighted to certify you as a  
"UI/UX Designer" for participating & completing  
the course from **Apr 2020 - Jun 2020**

4 July, 2020

*Date*



*Javil Kumar*  
Founder



# Success Stories

All designXP students is unique but they all have one thing in common: they started exactly where you are now.



**Parth Sharma**

UX/UI Designer



**Salman Khan**

UX/UI Designer



**Saumya Jagat**

UX/UI Designer



**Megha Garg**

UX/UI Designer



**Akshay Chopra**

UX/UI Designer



**Yashwant Rawat**

UX/UI Designer



**Ajay Kumar**

UX/UI Designer



**Sumit Mehta**

Sr. UX/UI Designer



**Hemant Sharma**

UX/UI Designer



and many more..

# Contact Us



✉ [hello@designxp.co](mailto:hello@designxp.co)

☎ +91 7982251977

🌐 [www.designxp.co](http://www.designxp.co)

📍 1899/B, 1st Floor, Kotla Mubarak Pur,  
Uday Chand Marg, South Ext 1,  
New Delhi - 110003

